

SPTEMBER 2019





#### **MONTHLY NEWSLETTER**

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The Readers' Club of the Department of English organised a Poem-A-Sketch activity on 30 July 2019, wherein students participated in a creative session on writing a poem based on a sketch that had been mounted on an easel for visual emphasis. A number of thought provoking, reflective and

uplifting poems were penned by the students and many were read out for the audience to enjoy. It proved to be a very satisfying event.

#### DIGITAL MARKETING WORKSHOP

Students of IISU attended a 2 day workshop on Digital Marketing, held on 2-3 August 2019, organised by IISU Training & Placement Cell. Mr Kush Bhardwaj from IIM Indore was invited to enlighten the students about various concepts of digital marketing. Engaging in student interaction from the beginning, he encouraged them to make and present business plans through the digital medium, and also made them aware about basic concepts in digital marketing such as keywords, heat map to name a few. The session ended with the students learning how to make a blog online using Google blogger.





## KUCHIPUDI DANCE AND BRASS PLATE DANCE PERFORMANCES



IIS (Deemed to be University) organized a Kuchipudi dance performance under the aegis of Society for Promotion of Indian Classical Music and Culture Among Youth (SPIC MACAY) by renowned performer Yeleswarapu Srinivasulu on 23 August 2019. Meena Eluri was the supporting artist and co-dancer accompanying him. Y. Srinivasulu was on Nattuvangam and vocals, P. Haranada Sastry on Mrudangam and Y. Purnachandrarao on Harmonium. The aim of such programmes is to promote Indian classical music, dance and culture among youths. The mesmerizing and thrilling Brass Plate dance which is an exceptional Kuchipudi Dance form was kept for the last. The audience was enthralled by the performances and lauded them with enthusiastic applause.



#### **6TH AUAP GLOBAL LEADERSHIP PROGRAMME**

Ayushi Jain of BA Hons. Sem. 3 represented IISU in the international arena at the Sixth Global Leadership Programme organised by AUAP in Bangkok and Pattaya, Thailand, from 25 August - 2 September 2019. The highlight of this extensive 8-day programme was the experiential learning through exposure to cultural diversity, as students from ten different countries taught valuable lessons on intercultural communication and provided keen insights on global difficulties and peace. Several presentations by U.N. representatives and high-ranking government officials helped the participants in furthering their understanding of the disruptive nature of our world. An interactive



seminar on leadership, soft skills and work life balance, was also held. In addition, the programme provided opportunities to the students to explore Thai culture, the delectable cuisine and scenic tourist spots as well.



The Commerce Club organised a movie screening on the topic Management Concept and the Corporate World on 30 August 2019. The movie was screened for about 200 commerce students with the motive of polishing the skills and attributes of university students before entering into the corporate world, including topics such as Motivation, Dream, Inspiration, Consistency, Corporate Social Responsibility, Planning and Attitude. Towards the end of activity, an interactive quiz session based on the movie was conducted and enthusiastic feedback on the film was received.

### SLOGAN-WRITING COMPETITION

The NDLI CLUB conducted its first ever activity, a slogan writing competition on Learning in Digital India on 30 August 2019. The activity was conducted with the aim to introduce students of the university with National Digital Library of India Club and to make conversant the digital learning idea. With great enthusiasm, 79 registered participants came up with innovative ideas in the competition which was judged by Dr. Sucharita Sharma and Dr. Neha Singhi. The entries were judged on the parameters of relevance to the theme, originality, creativity, enactment and clarity of message.

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# BOOK-EXHIBITION STATE OF THE PROPERTY OF THE

The Government of India observes 14 September every year as an annual day to celebrate Hindi as one of the official language of India. On the occasion of Hindi Diwas, the IISU Central Library organised a Book Exhibition on 14 September 2019 celebrating the spirit of our mother tongue and reviving Indianness. On this day the library displayed texts and articles by renowned Hindi authors wherein the readers could be involved with an enriching collection of Hindi Literature.



#### **LECTURE CUM DEMO**

On 16 September 2019, Mr. Jagannath Seth, a specialist in Chhau dance, and an alumnus of the National School of Drama, was invited for a guest lecture, organised by IISU Theatrical Society. An actor, dancer and a Chhau artis, Mr. Seth talked about the origin of chhau, the three kinds of chhau, belonging to Bengal, Jharkhand and Odisha respectively, and the musical instruments used for the dance. He also

explained the relevance and importance of the use of mask and the costumes used in chhau dance. Mr. Seth also performed the chhau dance, mesmerizing his audience. The event came to an end with an interactive session with the students.





#### **GUEST LECTURE**

The Department of English organised a Guest Lecture on Postcolonial and Translation Studies on 18 September 2019. The guest speaker was Dr. Gita Mohan, an Independent Scholar, Translator and Editor. With the aid of a PPT

presentation, Dr. Mohan spoke on various topics including Postcolonialism, Temporality, and Orientalism, among others. She stated that language is a unique world view and discussed the importance of understanding and exploring the wealth of knowledge it brings to bear on the academic world.



#### NATIONAL WORKSHOP ON TEXTILES

The Department of Fashion & Textiles organized a two day National Workshop on Curative and Preventive Conservation of Textiles in collaboration with Textiles and Clothing Research Centre, on 20-21 September 2019. Dr. Anamika Pathak, Founder Chairperson, Textile and Clothing Research Centre, Dr. Simmi Bhagat and Ms. Smita Singh were invited as the resource persons for the workshop. The main objective of the workshop was to bring together experts from the field of Textile Conservation to give hand on training for better upkeep of artifacts. This workshop was conducted with the

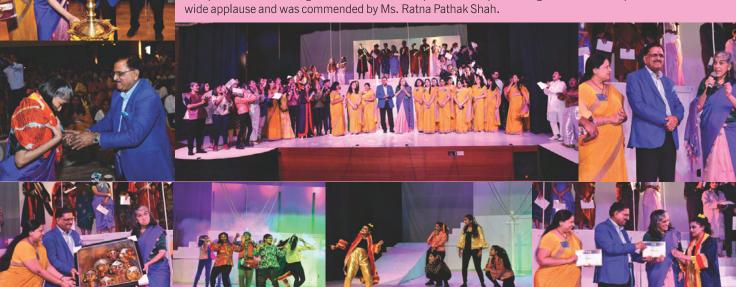


help of presentations and practical exercises, attended by 53 participants from all over India, including Rajasthan, Maharashtra, Madhya Pradesh and Uttar Pradesh.



#### **ANNUAL PLAY**

The students of the IISU Theatrical Society staged their Annual Play 2019 titled "Ek Bhoot Ki Atmakatha" on 23 September 2019. The play was a culmination of a 30 day workshop that taught the participants various styles of theatre, disciplines and etiquettes of working on stage. The Chief Guest of the play was the renowned theatre and film artist, Ms. Ratna Pathak Shah. She not only acknowledged the teams' efforts into creating the play but also provided useful insights on what the focus points while performing should be. The performance received wide applause and was commended by Ms. Ratna Pathak Shah.





The University organised a two-day induction programme for the new faculty members on 24-25 September 2019, with the aim to enlighten them as to the workings of the examination and administrative processes they would come across. The Induction Programme came to a close after the resolution of a few queries that some of the participants had.



# INDUSTRY VISIT

An industry visit by the Department of Home Science was organised on 25 September 2019 to FruBon (Dev Milk Foods Pvt. Ltd) wherein 25 students participated. The visit helped the students to know the various methods of milk processing practically through interaction and observation



#### LITERARY DISCUSSION ON *KAAFIR*



The Reader's Club of the Department of English organised a session on the discussion of the web series Kaafir on 25 September 2019. Based on a true story, the 8 episode long series traced the experiences of a Pakistani woman and her Indian daughter, as they endeavour to return to Pakistan aided by a sympathetic Indian journalist. The students were asked to watch the series well in advance, which many of them did. Attendance at the event was notably contemplative, enthusiastic and discursive, as participants exchanged opinions on topics ranging from the characters' sense of identity to the complexity of human relationships. The session was informative and enjoyed by all.



#### **IDEATION WORKSHOP**

A workshop on Ideation was organized by the IIS Institution's Innovation Council with its Startup Cell on 25 September 2019 in collaboration with iStart Rajasthan, Jaipur for all the students of IISU. The keynote speaker invited for the same was Mr. Manoj Sharma, founder and CEO of Enerleaf Pvt. Ltd., former partner in RoboMicroBotix, consultant of iStart

Rajasthan. Elaborated on the three basic requirements of Start-ups: skill, speed and scale, he then encouraged the students to think creatively and innovatively, while also enlightening them about the roadblocks they would face and the determination needed for problem-solving. The students applauded the know-how provided by the speaker and had adequate take-away from the workshop.



#### NATIONAL CONFERENCE ON GLOBAL BUSINESS MANAGEMENT



The Department of Commerce organised a 2 day National Conference on Contemporary Trends and Challenges in Global Business Management on 27-28 September 2019. The Chief Guest invited for the event was Dr. Subhash Garg, Minister for Technical Education, Rajasthan. The conference witnessed 187 participants spanning 4 technical sessions and myriad perspectives, discussing issues, exchanging ideas and

views towards the advancement of theory and practices in the field of Commerce and Management.





The IISU NDLI Club organized a Poster Making Competition on 27 September 2019 on the topic: Gandhian Ideology in the Digital World. The event witnessed enthusiastic student participation and the posters were displayed in the library. Manushree Sharma, Astha Jain and Malvika Yadav bagged the first, second and third prizes respectively



#### CELEBRATING HINDI DIVAS

Aimed at creating awareness about the merits of Hindi and its utility, the students of IISU Theatrical Society organised a skit called 'Hindi Hamara Gaurav', on 30 September 2019. The skit outlined the origins of Hindi and traced its historical and social significance in India. Both the participants and the audience were enthusiastically involved in the performance.







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